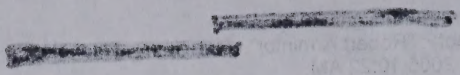
Robert Armintor

From: "Alma Cremonesi" <[redacted]>
To: <kayan@earthlink.net>; "Robert Armintor" <[redacted]>
Sent: Sunday, August 14, 2005 10:22 AM
Attach: Article 6th annual PPLFF.doc; Press cover letter–6th.doc
Subject: Publicity

Hi Bob and Kayan,
I'm attaching two articles I wrote one for Springs Magazine or straight audience and one for OutFront Colorado a gay and lesbian audience that you may want to adapt for other purposes or just read for ideas to promote the festival. They're really the same article adapted for each publication. (They've already been submitted so it's too late to make editing suggestions) Just thought they might be helpful to your publicity efforts.
Kayan, let me know when you return from Milwaukee.
Thank you,
alma
PS. The cover letter has all the websites for each film
The article 6th annual PPLFF was for Springs Magazine



SIXTH ANNUAL
PIKES PEAK LAVENDER FILM FESTIVAL

"Bringing quality international lesbian, gay, bisexual and transgender films to Colorado Springs"

P.O. Box 1987, Colorado Springs, CO 80901
Voice: (719) 386-6843 www.pplff.org E-mail: info@pplff.org

Dear Drew,

Thank you for helping to publicize the Pikes Peak Lavender Film Festival. It has been tough keeping this festival alive in Colorado Springs. . We're still building an audience and hope that some of our friends from Denver will come down this year. Colorado Springs is not all bad. In addition, there's an Andy Warhol exhibit at our venue at the same time.

Details about the films and festival passes can be found at www.pplff.org All the feature films and documentaries have websites where you can usually find high dpi photos. If you need more photos, write to Jerry Morris at C21jwm@aol.com or me and we'll forward them to you.

We'll have passes for anyone from OutFront. Colorado who'd like to attend at Will Call. Just send me an e-mail, letting us know you're coming. I hope you can. I think you'd enjoy the festival; we'd certainly enjoy having you. The websites for each film are:

UNCONSCIOUS: at www.regententertainment.com

UNVEILED: at: www.wolfereleasing.com

LOGGERHEADS: DVD, at www.strandreleasing.com

GIRL PLAY: DVD at: www.goffkellam.com

SUMMER STORM: at www.regententertainment.com

GAY REPUBLICANS: at www.worldofwonder.net
GAY SEX IN THE 70's at www.lovettproductions.com

MRS. STEVENS HEARS THE MERMAIDS SINGING
. www.mermaidssinging.com

MY SUMMER OF LOVE: www.focusfeatures.com

COTE D'AZUR: DVD, at www.strandreleasing.com

We also show wonderful short films in each film program. We have a few of these on DVD but for the most part can be screened only at the festival. We hope you can come to the festival. We have a catered reception beginning at 6pm on Sept. 16 at the Colorado Springs Fine Arts Center. Feel free to inquire if you have any questions.
Thank you so much,
Alma Cremonesi
cremona@peoplepc.com
719-475-0905

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GIRL PLAY: DVD at: www.goldenglam.com

SUMMER STORM: at www.respectableentertainment.com

GAY REPUBLICANS: at www.worldofvonfrey.net
GAY SEX IN THE 70's at www.lovetapevideotours.com

MRS. STEVENS HEARS THE MERMAIDS SINGING
www.womenmakefilms.com

MY SUMMER OF LOVE: www.focusfeatures.com

COTE D'AZUR: DVD, at www.artandessaytapes.com

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COLORADO'S ONLY LGBT FILM FESTIVAL in Unlikely Colorado Springs..

During the week-end of September 16th, the Pikes Peak Lavender Film Festival PPLFF) presents a rare opportunity for audiences at the Colorado Springs Fine Arts Center to see international films with gay, lesbian, bisexual and transgendered characters and stories. Colorado Springs seems an unlikely place for the only LGBT film festival in Colorado this year. Festival producers have fought mightily to keep this festival alive for six years in Colorado Springs so as to provide gala entertainment for LGBT people and greater balance to a city, which hasn't always been friendly to LGBT people. We're hoping our LGBT sisters and brothers in other parts of the state will come to Colorado Springs, enjoy the festivities and support this event as it struggles to say alive.

Over the six-year life of PPLFF, the films have become better and more inclusive with ensemble casts, complex characters, and fascinating stories. Festival programmers scour the world of film to find the best shorts, features and documentaries of the year. This year is no exception with an incredible line-up of films and parties. Spending the weekend at the festival takes you to many countries, gives you insights into the humor and perspectives of other cultures with only having to drive as far as the beautiful Colorado Springs Fine Arts Center which co-produces the festival and will be simultaneously housing a huge Andy Warhol exhibit.

On Opening Night, the festival goes to Barcelona, Spain and the year is 1913. Festival programmers chose to open with a Canadian short film and Spanish feature this year to celebrate Canada and Spain's enlightened decision to legalize gay and lesbian marriage. The Spanish feature film *Unconscious*, follows a catered reception that brings a diverse community together in a lively celebration of LGBT people. Replete with costumes of the period, *Unconscious* is a funny Spanish farce whose complex characters flounder in the nascent age of psychoanalysis. A feminist woman and her brother-in-law, search for her lost husband and discover an underworld of desires, perversions, and variant sexualities among the well dressed, repressed of intellectual society of that pre-World War I era. Award-winning director Joaquin Oristrell's energetic farce keeps a steady pace, supported by an excellent poker-faced cast, even through the scripts most hilarious twists.

The films of the Pikes Peak Lavender Film Festival have changed considerably over the six-year life of the festival. Lesbians and gays have become complex characters whose relationships find a greater context in society and emerge as whole people. This relatively young genre now creates sophisticated films unique in the world of entertainment. Saturday's (September 17th) first two features: *Unveiled* and *Loggerheads* especially illustrate these changes in LGBT films. *Unveiled (*screening at noon Saturday) takes us from Iran, where a lesbian flees for her life to Germany, where she hopes to gain asylum by changing her identity to that of a man. *Unveiled* is a political film that offers a compelling love story and indeed, insight into the plight of lesbians in third-world religiously strict countries.

Loggerheads (screening at 2:45 Saturday) tells a story of similar discrimination in our own Christian South. A young man, who later contracts AIDS, leaves his adoptive family at sixteen, because of their refusal to accept his homosexuality. A mature and necessary drama, Loggerheads stunningly depicts the lives of conservative characters who after society pushes them in directions that alienate them from each other, are

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ultimately driven by their hearts to make things right, no matter how difficult. Filmed along the beautiful North Carolina coast where the loggerhead turtles spawn, the story brings together a adoptive mother, a birth mother and their lost son, with an all-star cast of Tess Harper, Michael Learned and Kip Pardue.

Later Saturday award-winning *Girl Play* (5:15pm), a funny love story, raises the complication question, "What do you do when true love comes along and you're already in a relationship?" *Summer Storm* (8pm) winner of awards at German festivals where it was produced, handsomely depicts the thrill and pain of first loves and the challenges of friends on a rowing team who find themselves on opposite sides of the sexuality divide.

The festival includes two timely documentaries on Sunday at noon preceded by a continental breakfast at the Fine Arts Center. *Gay Republicans* recreates the drama of the agonizing decision of the Log Cabin Republicans not to support their party's nominee because of his unenlightened position on gay and lesbian marriage. *Gay Sex in the 70's* demonstrates that the 70's were not only a time of sexual freedom, drugs and the emergence of AIDS, but a time of creating community and laying the foundation of a political movement that never existed before with its biggest battles ahead.

To view the whole expanse of the political movements of the twentieth century affecting women, *Mrs. Stevens Hears the Mermaids Singing* (screening Sunday, September 18th at 3pm), based on the work of May Sarton, recreates the fascinating life of a woman at the forefront of her times. Mrs. Stevens's life mirrors the struggles of women to gain suffrage, independence during World II, sexual liberation, stand against McCarthyism of the fifties and embrace the changes of consciousness of the women's liberation movement that link Mrs. Stevens with a new generation.

The great line-up of films of the 6th Annual Pikes Peak Lavender Film Festival concludes with a wonderful French farce, *Cote d'Azur* (screening Sunday, September 18th at 8pm) that will keep you laughing from frame to frame. From the moment a French family arrives on vacation on the Riviera, taboos are broken and the limits of love are tested. In the midst of our national debate over what constitutes a family and who gets to decide, the directors of *Cote d'Azur* prove that our families are ours to make.

Come see a wonderful movie, the weekend of September 16th to 18th in the newly refurbished theater at the Colorado Springs Fine Arts Center. Participating in the Pikes Peak Lavender Film Festival is a truly unique and gratifying experience. Guess what?--you'll find Colorado Springs a warm and welcoming place. For more information about the entire festival go to www.pplff.org or call us at 719-38-MOVIE, we will send you a brochure, give directions and tell you about accommodations.

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